

## **CORY BARKER, PH.D.**

Caterpillar Global Communications Center 307  
Department of Communication  
Bradley University

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### **EDUCATION**

Indiana University, Bloomington, IN  
Ph.D., Communication & Culture (Concentration in Film & Media Studies), 2018  
Dissertation: *Second Screen Strategies: The Resilience of Television in the Social TV Era*  
Ph.D. Minor in Telecommunications

Bowling Green State University, Bowling Green, OH  
M.A., Popular Culture, 2012  
Thesis: *Genre Welcome? Formula, Genre, and Branding in USA Network's Programming and Promotional Content*

Indiana University, Bloomington, IN  
B.A., Journalism, 2010 (with distinction; Ernie Pyle Scholar)

### **PROFESSIONAL APPOINTMENTS**

Assistant Professor of Communication, 2018-  
Department of Communication  
Bradley University, Peoria IL

Professional Academic Advisor, 2016-2018  
University Division/Office of Vice Provost of Undergraduate Education  
Indiana University, Bloomington, IN

Associate Instructor, 2012-2016  
Department of Communication & Culture and College of Arts and Sciences  
Indiana University, Bloomington, IN

Associate Instructor, 2010-2012  
Department of Popular Culture  
Bowling Green State University, Bowling Green, OH

### **AREAS OF SPECIALIZATION**

Media industries; history and theory of digital media technologies; television studies; digital journalism; popular culture studies; participatory culture and fandom; branding and advertising

## AWARDS, FELLOWSHIPS, & HONORS

Professional Development Certificate, Bloomington Academic Advising Council, Indiana University, Fall 2017.

Training and Professionalization Certificate, University Division, Indiana University, Spring 2017.

Indiana Future Faculty Teaching Fellowship, Department of Communication Studies, Indiana University-Purdue University, 2016-2017 (declined).

Departmental Travel Grant, Department of Communication & Culture, Indiana University, Spring 2015, Spring 2018.

First-Year Departmental Fellowship, Department of Communication & Culture, Indiana University, 2012.

Eileen O'Neill Outstanding Graduate Student Thesis Award, Department of Popular Culture. Bowling Green State University, 2012.

Most Valuable Student Organization Member, Campus-Wide, Gregory T. DeCrane Applauding Excellence Awards, Bowling Green State University, 2012.

Departmental Travel Grant, Department of Popular Culture, Bowling Green State University, Fall 2010, Spring 2011, Spring 2012.

Ernie Pyle Honors Program Member and Travel Grants, School of Journalism, Indiana University, Fall 2006-Spring 2010.

## PUBLICATIONS

### *Books*

*Social TV: Multiscreen Content and Ephemeral Culture*. Under contract, University Press of Mississippi.

*The Age of Netflix: Critical Essays on Streaming Media, Digital Delivery, and Instant Access* (co-editor with Myc Wiatrowski). Jefferson, NC: McFarland & Company, 2017. Translation by Jongsoo Lim. South Korea, Fandom Books, 2019.

*Arrow and Superhero Television: Essays on Themes and Characters of the Series* (co-editor with James F. Iaccino and Myc Wiatrowski). Jefferson, NC: McFarland & Company, 2017.

*Mapping Smallville: Critical Essays on the Series and Its Characters* (co-editor with Chris Ryan and Myc Wiatrowski). Jefferson, NC: McFarland & Company, 2014.

### **Journal Articles**

“It Really Works!: Qualitative Content Analysis of Multi-Level Marketing Organizations’ Online Promotional Messaging and Recruitment Strategies” (with Rachele Pavelko). Under review, *Women’s Studies in Communication*.

“The Surprise Drop: *The Cloverfield Paradox*, *UnREAL Season Four*, and Evolving Patterns in Streaming Video Distribution and Consumption.” *Participations: Journal of Audience & Reception Studies* 16.2 (2019): 243-272.

“‘Great Shows, Thanks to You’: From Participatory Culture to ‘Quality TV’ in Amazon’s Pilot Season.” *Television & New Media* 18.5 (2017): 441-458.

“It’s Not TV, It’s Twitter: HBO’s Branding Practices and Tweeting Quality and Distinction.” *The Projector: A Journal on Film, Media, and Culture* 15.2 (2015): 73-112.

“‘Social’ TV: *Pretty Little Liars*, Casual Fandom, Celebrity Instagramming, and Media Life.” *The Popular Culture Studies Journal* 2.1/2 (2014): 215-242.

### **Book Chapters**

“From Cinematic to Podcast Universe: *Wolverine: The Long Night* and the Multiplication of the Marvel Multiverse.” In *Parallel Universes: Remaking Superheroes in Film and Popular Media*, edited by Lorna Piatti-Farnell. Lanham, MD: Lexington Books/Rowman & Littlefield. Accepted/forthcoming.

“‘Tout It Out’: WWE’s Experimentation and Failure with Social TV.” In *#WWE: Professional Wrestling in the Digital Age*, edited by Dru Jeffries, 159-176. Bloomington: Indiana University Press, 2019.

“WWE Network: The Disruption of Over-the-Top Distribution” (with Andrew Zolides). In *From Networks to Netflix: A Guide to Changing Channels*, edited by Derek Johnson, 385-394. New York: Routledge, 2018.

“Introduction” (with James F. Iaccino and Myc Wiatrowski). In *Arrow and Superhero Television: Essays on Themes and Characters of the Series*, edited by James F. Iaccino, Cory Barker, and Myc Wiatrowski, 1-14. Jefferson, NC: McFarland & Company, 2017.

“Introduction” (with Myc Wiatrowski). In *The Age of Netflix: Critical Essays on Streaming Media, Digital Delivery, and Instant Access*, edited by Cory Barker and Myc Wiatrowski, 1-10. Jefferson, NC: McFarland & Company, 2017.

“‘Chlark’ Versus ‘Clois’”: Shippers, Anti-Fans, and Anti-Fan Fans.” In *Mapping Smallville: Critical Essays on the Series and Its Characters*, edited by Cory Barker, Chris Ryan, and Myc Wiatrowski, 174-192. Jefferson, NC: McFarland & Company, 2014.

“Introduction” (with Chris Ryan and Myc Wiatrowski). In *Mapping Smallville: Critical Essays on the Series and Its Characters*, edited by Cory Barker, Chris Ryan, and Myc Wiatrowski, 1-12. Jefferson, NC: McFarland & Company, 2014.

### ***Works in Progress***

“Listen to What’s Next: Netflix’s Pivot to Podcasting.” Targeted for *Media Industries Journal*.

“Back to the Future: *Stranger Things*, Blockbuster Nostalgia, and the Tentpole Industrial Content Complex.” Targeted for *New Review of Film and Television Studies*.

“*The Invisible Man* Is in Your Home: #QuarantineWatchParties, PVID Distribution, and COVID-19 Collectivity.” Targeted for *The Journal of Popular Culture*.

### ***Online Academic Publications***

“Sports Networks, Pro Wrestling, and the Live Programming Bubble.” *In Media Res*. October 2019. <http://mediacommons.org/imr/content/sports-networks-pro-wrestling-and-live-programming-bubble>.

“From Social TV to TV on Social: Original Content Comes to Facebook and Twitter.” *Transformative Works and Cultures* 26 (2018). <https://doi.org/10.3983/twc.2018.1291>.

“WWE Network’s 1-Year Anniversary” (with Andrew Zolides). *Antenna: Responses to Media and Culture*. February 2015. <http://blog.commart.wisc.edu/2015/02/24/wwe-networks-1-year-anniversary-a-conversation-part-1/> and <http://blog.commart.wisc.edu/2015/02/27/wwe-networks-1-year-anniversary-a-conversation-part-2/>.

“Populist or Prestige? Amazon’s Attempts to Brand Pilot Season.” *Antenna: Responses to Media and Culture*. August 2014. <http://blog.commart.wisc.edu/2014/08/28/populist-or-prestige-amazons-attempts-to-brand-pilot-season/>.

“Check-in vs. See It: How Twitter’s Latest Moves Impact GetGlue.” *Antenna: Responses to Media and Culture*. October 2013. <http://blog.commart.wisc.edu/2013/10/25/check-ins-vs-see-it-how-twitters-latest-deals-with-the-media-industries-impact-getglue/>.

“More than Logos: AMC, FX, and Cable Branding.” *Antenna: Responses to Media and Culture*. April 2013. <http://blog.commart.wisc.edu/2013/04/12/more-than-logos-amc-fx-and-cable-branding/>.

“Working Out the Kinks: Perceived Pilot Quality in Contemporary Network Comedy.” *In Media Res*. September 2012. <http://mediacommons.futureofthebook.org/imr/2012/09/10/working-out-kinks-perceived-pilot-quality-contemporary-network-comedy>.

“Quality Television-by-The-Numbers: Veena Sud and AMC’s Failed Products and Faulty Assumptions.” *In Media Res*. November 2011.

<http://mediacommons.futureofthebook.org/imr/2011/11/02/quality-television-numbers-veena-sud-and-amcs-failed-products-and-faulty-assumptions>.

“Stranger in a Strange Land: Quality Television’s Episodic Failures.” *In Media Res*. April 2011. <http://mediacommons.futureofthebook.org/imr/2011/04/21/stranger-strange-land-quality-televitions-episodic-failures>.

“Making the Scripted More Real? Pro Wrestling and Twitter.” *In Media Res*. August 2010. <http://mediacommons.futureofthebook.org/imr/2010/08/17/making-scripted-more-real-pro-wrestling-and-twitter>.

### ***Book & Media Reviews***

*Actionable Media: Digital Communication Beyond the Desktop*. New York: Oxford University Press, 2018. *Convergence: The International Journal of Research Into New Media Technologies* 25.5-6 (2019): 1188-1190.

*Bad Boys & The 84 Draft*, directed by Zak Levitt. 2014. *The Journal of Sport History* 42.2 (2015): 227-229.

*Wired TV: Labor Over Television’s Interactive Future*, edited by Denise Mann. New Brunswick: Rutgers University Press, 2014. *The Journal of Popular Culture* 48.2 (2015): 435-437.

*Comic-Con and the Business of Pop Culture*, written by Rob Salkowitz. New York: McGraw Hill, 2012. *The Journal of Popular Culture* 46.3 (2013): 693-695.

*Television and New Media: Must-Click TV* by Jennifer Gillan. New York: Routledge, 2011. *Popular Communication: The International Journal of Media and Culture* 9.3 (2011): 232-233.

### ***Selected Popular Publications***

“WWE’s Power Move to Pit NXT Against AEW Is Actually Good for Wrestling.” *TV Guide*. September 2019. <https://www.tvguide.com/news/wwe-nxt-all-elite-wrestling-schedule-power-move>.

“Facebook Watch Tries to Go Legit with *Sorry for Your Loss*.” *TV Guide*. September 2018. <https://www.tvguide.com/news/sorry-for-your-loss-review-facebook-watch-elizabeth-olsen/>.

“Don’t Get It Twisted—Diversity at the 2017 Emmys Was All for Show.” *Complex*. September 2017. <https://www.complex.com/pop-culture/2017/09/sean-spicer-should-not-be-at-emmys>.

“WrestleMania, Explained.” *Vox*. April 2016. <https://www.vox.com/2016/4/1/11340902/wrestlemania-32-2016-explained-wwe>.

“Late-Night TV is Focusing on Politics More Than Ever. Here’s Why.” *Vox*. December 2015. <https://www.vox.com/2015/12/31/10690308/late-night-TV-politics>.

“How Streaming Platforms Are Ushering in the Future of Comedy—and Television.” *TV.com*. November 2015. <http://www.tv.com/news/how-streaming-platforms-are-ushering-in-the-future-of-comedyand-television-144742969758/>.

“Is It the End of Online Streaming as We Know It?” *Complex*. July 2015. <http://www.complex.com/pop-culture/2015/07/netflix-transformation-into-cable>.

## PRESENTATIONS

### *Conference Presentations (\* denotes panel chair)*

“#QuarantineWatchParty: The Reconstituted Collective Audience in COVID-19 VOD Releases.” Midwest Popular Culture Association/American Association Conference. Virtual. October 2020.\*

“Back to the Future: *Stranger Things*, Blockbuster Nostalgia, and the Tentpole Industrial Content Complex.” Society for Cinema and Media Studies Conference. Denver, Colorado. April 2020.\* *Cancelled due to the COVID-19 pandemic. Rescheduled for 2021.*

“From One Stream to Another: Netflix’s Podcast Experiment and the Rise of Media Hubs.” Midwest Popular Culture Association/American Association Conference. Cincinnati, Ohio. October 2019.\*

“Commander-in-Content: Present Trump and News as Content.” Part of “The Content Era” Seminar. Society for Cinema and Media Studies Conference. Seattle, Washington. March 2019.

“(Re)Animating Sweetwater: Virtual and “Real” Experiences for *Westworld*.” Midwest Popular Culture Association/American Association Conference. Indianapolis, Indiana. October 2018.\*

“The Contradictions of Modern TV Flows.” Part of “But What About Flow? Part 2: Analog Flows” panel. Flow Conference. Austin, Texas. September 2018.

“Devising and Implementing a New Advising Experience for Orientation.” First Year Experience Conference. Bloomington, Indiana. April 2018.

“From Social TV to TV on Social: Facebook and Twitter Pivot to Original Content.” Popular Culture Association National Conference. Indianapolis, Indiana. March 2018.

“Devising and Implementing a New Advising Experience for Orientation.” National Association for Orientation, Transition, and Retention in Higher Education Conference. Louisville, Kentucky. November 2017.

“The New 24-Hour Network: Television, On Twitter.” Midwest Popular Culture Association/American Culture Association Conference. St. Louis, Missouri. October 2017.\*

“‘Interact with Shows While They Air’: AMC’s StorySync, Enhanced Programming, and Media Industry Repurposing.” Indiana University Media School Graduate Student Conference. Bloomington, Indiana. April 2017.

“Interact with Shows While They Air’: StorySync and the Second Screen.” Midwest Popular Culture Association/American Culture Association Conference. Chicago, Illinois. October 2016.\*

“Snubbed: The Discursive Power of Being Ignored by The Emmy Awards.” Society for Cinema and Media Studies National Conference. Atlanta, Georgia. April 2016.\*

“From Must-See TV to #TGIT: Liveness, Branding, and the Survival of Broadcast Television.” Midwest Popular Culture Association/American Culture Association Conference. Cincinnati, Ohio. October 2015.

“Great Shows, Thanks to You: Amazon Studios’ Pilot Season and Discourses of Participation.” Society for Cinema and Media Studies National Conference. Montreal, Quebec, Canada. April 2015.\*

“HBO and Tweeting Quality and Distinction.” Midwest Popular Culture Association/American Culture Association Conference. Indianapolis, Indiana. October 2014.\*

“Not What’s Missing, But What’s Ignored” Panel. Flow Conference. Austin, Texas. September 2014.

“Gentlemen, Start Your Television’: Branding The Esquire Network and ‘The Modern Man.’” Console-ing Passions International Conference on Television, Audio, Video, New Media, and Feminism. Columbia, Missouri. April 2014.

“The Life and Death of PTEN.” Popular Culture Association National Conference. Chicago, Illinois. April 2014.

“What is Drama?’ The Evolution of TNT’s Genre-Infused Brand Identity.” Society for Cinema and Media Studies National Conference. Seattle, Washington. March 2014.\*

“Must-Tweet TV and the Mundane: *Pretty Little Liars*, Social Media, and Everyday Fandom.” Midwest Popular Culture Association/American Culture Association Conference. St. Louis, Missouri. October 2013.

“Rewarding Viewing: Television Check-in Social Networks and Fan Activity.” Popular Culture Association National Conference. Washington D.C. March 2013.

“#LiloAlert: Television Networks, Twitter and ‘New’ Liveness.” Ray Browne Conference on Popular Culture. Bowling Green Ohio. February 2013.

“‘Characters Welcome’ Versus ‘Best Original Stories’: The Importance of Synergy Between Scripted Series and Branding.” Flow Conference. Austin, Texas. September 2012.

“Genre Welcome? Branding, Formula and Genre in USA Network’s Programming and Promotional Content.” Popular Culture Association National Conference. Boston, Massachusetts. April 2012.

“Made in America: Masculinity and Work in Contemporary American Labor Reality Television.” Ray Browne Conference on Popular Culture. Bowling Green, Ohio. March 2012.

“‘Why Is this Being Reviewed?’ Taste, Distinction, and Online Television Criticism.” Society for Cinema and Media Studies National Conference. Boston, Massachusetts. March 2012.

“SamGirls and DeanGirls: Anti-Fan Fans in the CW’s *Supernatural*.” Popular Culture Association National Conference. San Antonio, Texas. April 2011.

“@Replies to the Stars: False Proximity and the Mediated Relationships with Celebrities on Twitter.” Folklore and Ethnomusicology Indiana University/Ohio State University Joint Conference. Bloomington, Indiana. March 2011.

“‘Technological Advancement?’ The Good, the Bad, and the Alternate in Fox’s *Fringe*.” Battleground States Conference. Bowling Green, Ohio. February 2011.

“The Value of Buzz: Engagement in a New Era of Television.” Flow Conference. Austin, Texas. September 2010.

### ***Guest Lectures***

“Disney+ and Hollywood Logics.” Presentation to HON 104 Disney & Multiculturalism. Professor Dunja Antunovic. Bradley University, Peoria, Illinois, Spring 2020.

“Twitter and Public Relations.” Presentation to COM 327 Public Relations Writing. Professor Rachelle Pavelko. Bradley University, Peoria, Illinois, Fall 2017.

“Social Media and Political Movements.” Presentation to MSCH-T480 Current Issues In Media. Professor Michael McGregor. Indiana University, Bloomington, Indiana, Fall 2015.

“Participatory Culture, Users, and the Online Experience.” Presentation to TEL-T101 Media Life. Professor Amy Gonzales. Indiana University, Bloomington, Indiana, Spring 2015.

“Users and the Online Experience.” Presentation TEL-T101 Media Life. Professor Amy Gonzales. Indiana University, Bloomington, Indiana, Fall 2014.

“Narrative Complexity.” Presentation to CMCL-C420 Television History. Professor Elizabeth Ellcessor. Indiana University, Bloomington, Indiana, Fall 2013.

“USA Network’s Character and Brand.” Presentation to CMCL-C335 Production as Criticism—Television Drama: Cops and Courts. Jennifer Jones. Indiana University, Bloomington, Indiana, Spring 2013.

“Characters Welcome: USA Network and Branding.” to CMCL-C335 Production as Criticism—Television Drama: Cops and Courts. Jennifer Jones. Indiana University, Bloomington, Indiana, Fall 2012.

Guest Speaker, Innovation Education Workshop. Blackford High School, Hartford City, Indiana, Summer 2012.

“Genre Welcome?” Branding, Formula, and Genre in USA Network’s Programming and Promotional Content.” Part of the Popular Culture Scholars Colloquium. Bowling Green State University, Bowling Green, Ohio, Spring 2012.

“Social Media and Blogging.” Presentation to English 325 Media Writing. Professor Travis Vogan. St. Anselm College, Manchester, New Hampshire, Spring 2012.

### **INTERVIEWS & MEDIA COVERAGE**

“Interview with Dr. Cory Barker about the Movie Industry.” *BUTV News*, November 2020. <https://com.bradley.edu/butvnews/2020/11/14/interview-with-dr-cory-barker-about-the-movie-industry/>.

Treasure Roberts. “Social Media Experts Saying Black and Latinx Voters Are Targeted by Voter Disinformation, Impacts Voter Turnout.” *WMBD News*, October 2020. <https://www.centralillinoisproud.com/news/local-news/social-media-experts-saying-black-and-latinx-voters-are-targeted-by-disinformation-impacts-voter-turnout/>.

Tim Shelley. “COVID Is Changing How We Watch and Engage with Movies. The Industry Is Trying to Keep Up.” *Peoria Public Radio*, WCBU, October 2020. <https://www.peoriapublicradio.org/post/covid-changing-how-we-watch-and-engage-movies-industry-trying-keep>.

“Staying Home with Media.” WTAX 93.5 FM/1240 AM. Springfield, Illinois, October 2020. <https://wtax.com/news/101101-staying-home-with-media>.

*The Greg & Dan Show*, 1470 AM, Alpha Media, Peoria, Illinois, September 2020.

“Breaking Through the Clutter.” *Peoria Magazine*, April 2020. <https://www.peoriamagazines.com/pm/2020/apr/breaking-through-clutter>.

Tim Shelley. “#OscarsSoWhite Was A Wake-Up Call. 5 Years Later, Is Hollywood More Woke?” *Peoria Public Radio*, WCBU, February 2020. <https://www.peoriapublicradio.org/post/oscarssowhite-was-wake-call-5-years-later-hollywood-more-woke-0>.

“Social Media Smackdown.” *The Roundtable Perspective*, PBS Lakeshore, December 2019. <https://youtu.be/RZ312gt3RrU>.

Jaime Weinman. “TV is About to Get More Confusing. Here’s a Guide to Streaming in 2020.” *Maclean’s*, November 2019. <https://www.macleans.ca/culture/tv-is-about-to-get-more-confusing-heres-a-guide-to-streaming-in-2020/>.

*Heart of Illinois ABC*, March 2019.  
<https://www.facebook.com/HeartofILABC/videos/270283540533115/>.

*25 News Today/WEEK*, March 2019.  
<https://www.facebook.com/25NewsToday/videos/411284849698578/>.

Max Cea. “Is the Departure of HBO’s CEO Another Sign We Can’t Have Nice Things?” *GQ*, March 2019. <https://www.gq.com/story/is-the-departure-of-hbo-ceo-another-sign-we-cant-have-nice-things>.

*The Greg & Dan Show*. 1470 AM, Alpha Media, Peoria, Illinois, February 2019.

Steve Tarter. “The Changing Face of Media with Cory Barker.” *Peoria Journal-Star*, February 2019. <https://www.pjstar.com/news/20190221/listen-changing-face-of-media-with-bradley-professor-cory-barker>.

“How Technology is Changing Media.” *Good Day Central Illinois*, WMDB News, February 2019. <https://www.centralillinoisproud.com/good-day-central-illinois/how-technology-is-changing-media/1798774012>.

Jamie Foley. “Netflix & Chill: The Evolution of the Streaming Outlet.” *Film Matters* 9.3 (2019): 102-114.

Max Cea. “One Hour Every Single Day, That’s All HBO Wants from You (Needs, Actually).” *Salon*, July 2018. <https://www.salon.com/2018/07/14/one-hour-every-single-day-thats-all-hbo-wants-from-you-needs-actually/>.

Steven Zeitchik. “FX, Network of ‘Atlanta’ and ‘The Americans’ Could Be Victim of Disney-Fox Consolidation.” *Washington Post*, December 2017.  
[https://www.washingtonpost.com/business/economy/fx-network-of-atlanta-and-the-americans-could-be-a-victim-of-disney-fox-consolidation/2017/12/15/635fe834-e05b-11e7-9eb6-e3c7ecfb4638\\_story.html](https://www.washingtonpost.com/business/economy/fx-network-of-atlanta-and-the-americans-could-be-a-victim-of-disney-fox-consolidation/2017/12/15/635fe834-e05b-11e7-9eb6-e3c7ecfb4638_story.html).

Pilot Viruet. “USA Network is Searching for a New Identity—Will It Find One in *Satisfaction*?” *Flavorwire*, July 2014. <http://flavorwire.com/467938/usa-network-is-searching-for-a-new-identity-will-it-find-one-in-satisfaction>.

Noel Murray. “The ‘Second Screen’: Is This App Really Necessary?” *Grantland*, March 2013.  
<http://grantland.com/hollywood-prospectus/the-second-screen-is-this-app-really-necessary/>.

Umika Pidaparthi. “Summertime a Hot Time for USA Network.” *CNN*, May 2012.  
<http://www.cnn.com/2012/05/10/showbiz/tv/usa-network-summer-profile-common-law/index.html>.

## TEACHING EXPERIENCE

*Bradley University*

## CFA 250 Film History | Spring 2021

- Survey the history of cinema from the 19<sup>th</sup> century to today, including significant technological, industrial, aesthetic, and cultural developments, for film studies minors
- Enrollment: 36 students

## COM 391 Streaming Media &amp; Culture | J-Term 2021 (Online; Writing Intensive)

- Guide upper-level students through the origins and impacts of streaming media with a specific focus on its impact on everyday life
- Enrollment: 15 students

## COM 101 Survey of Communication | Fall 2020, Spring 2021

- Provide an overview of the nature, functions, and responsibilities of communication industries in global environment to general education students
- Average enrollment: 33 students

## OLLI Social Media, Big Tech, and You | Fall 2020

- Expand on material from prior course for lifelong learners to examine everyday impact of major tech firms like Facebook, Google, Apple, and Amazon and introduce newer digital developments like e-sports and TikTok
- Enrollment: 22 students

## COM 391 Podcasting &amp; Audio Storytelling | Summer 2020 (Online; Writing Intensive)

- Investigate the historical, industrial, and cultural contexts that led to podcasting becoming big business in the contemporary media industries with upper-division students
- Enrollment: 16 students

## COM 360 Digital Journalism | Spring 2020, Fall 2020

- Familiarize prospective journalists with cutting-edge tools used in the reporting process and aid them in developing an online/social portfolio
- Average enrollment: 18 students

## OLLI Media Literacy in the Age of Social Media and Fake News | Fall 2019

- Survey challenges facing media literacy in contemporary news and social media environment for adult lifelong learners
- Enrollment: 40 students

## COM 491 Topics in Communication: New Media Industries | Spring 2019

- Guide upper-level Communication majors through case studies related to the intersections of journalism, media industries, and digital media production
- Enrollment: 16 students

## COM 215 Basic Reporting | Fall 2018, Spring 2019, Summer 2019 (Online), Fall 2019, Spring 2020

- Build on journalistic foundations with eye toward the production of a variety of news formats, including event covers, features, and profiles

- Average enrollment: 14 students

COM 201 Journalism Writing | Fall 2018, Spring 2019, Fall 2019, Fall 2020, Spring 2021

- Introduce Communication majors to news judgment and story structure as well as key legal, ethical, and economic issues facing the contemporary news industries
- Average enrollment: 15 students

### ***Indiana University***

COLL P155 Public Oral Communication | Fall 2015, Spring 2016

- Prepared all students in liberal arts to communicate effectively to diverse publics, with focus on advancing reasoned claims, adapting to audiences, and evaluating political discourses
- Average enrollment: 22 students

CMCL C315 Advertising and Consumer Culture | Fall 2013, Spring 2014, Summer 2014, Fall 2014, Spring 2015

- Offered a historical and theoretical examination of advertising's role in society as well as demonstrates how consumer culture shapes personal identity and social relations
- Average enrollment: 34 students

CMCL C121 Public Speaking | Fall 2012, Spring 2013

- Trained College of Arts & Sciences majors theory and practice of public speaking, including speech organization, effective delivery, and use of visual aids
- Average enrollment: 25 students

### ***Bowling Green State University***

POPC 1600 Introduction to Popular Culture | Fall 2010 (TA), Spring 2011, Fall 2011, Spring 2012

- Familiarized students of all majors with basic theories and approaches to the scholarly study of popular culture, including media, folklore, anthropology, and everyday life
- Average enrollment: 25 students

## **SERVICE**

### ***Departmental & University Service***

Social Media, Marketing, and Communication Coordinator, Slane College of Communication and Fine Arts, 2021-.

COM Connect Organizing Group, Department of Communication, Bradley University, 2020-.

Faculty Advisor, Interdisciplinary Film Studies Minor, Slane College of Communication and Fine Arts, 2020-.

Moderator, “An Inside Look at the Most Bizarre Presidential Campaign in Our Lifetimes” with *The New York Times*’ Reid Epstein and Lisa Lerer, Osher Lifelong Learning Institute (OLLI) Virtual Event, 2020.

Faculty Mentor for William Crane, COM 490 Independent Study, Bradley University, 2020.

Faculty Advisor, Department of Communication, Bradley University, 2019-.

Instructor, Osher Lifelong Learning Institute (OLLI), Bradley University, 2019-.

Faculty Mentor, Cultural Studies Student Reading and Research Group, Department of Communication, Bradley University, 2019-2020.

Robison Endowed Lectureship Committee, Department of Communication, Bradley University, 2019-.

Assessment Committee, Department of Communication, Bradley University, 2019-.

Curriculum Committee, Department of Communication, Bradley University, 2019-.

Film Studies Minor Program Development Committee, Slane College of Communication & Fine Arts, Bradley University, 2019-2020.

Faculty Representative for Prospective Student Information Sessions, Department of Communication, Bradley University, 2019-.

Faculty Mentor for Mackenzie Newman, Honors Program Research Capstone, Bradley University, 2019.

COM Night Planning Committee, Department of Communication, Bradley University, 2019.

Graduate Certificate in Academic Advising Curriculum Development Committee, School of Education, Indiana University, 2017-2018.

Red Carpet Days Panelist, Office of Admissions, Indiana University, 2016-2018.

New Student Orientation Planning Committee, University Division, Indiana University, 2016-2018.

Course Evaluator, Public Oral Communication, Indiana Advanced College Project, 2016-2018.

Interactive Graduation Planning System (iGPS) Committee, University Division, Indiana University, 2017.

Graduate Student Representative, Search Committee for Visiting Assistant Professor in Television Studies, Department of Communication & Culture, Indiana University, 2013.

***Service to Conferences & Professional Organizations***

Elected Member-At-Large, Executive Board, Midwest Popular Culture Association/American Culture Association, 2020-.

Graduate Student/New Member Mentor, Midwest Popular Culture Association/American Culture Association, 2019-.

Best Single Work by One or More Authors Book Award Committee, Midwest Popular Culture Association/American Culture Association, 2018-.

Area Chair, Television, Midwest Popular Culture Association/American Culture Association, 2014-.

IT Committee, Society of Cinema and Media Studies, 2014-2017.

Workshop and Financial Coordinator, In Light Film Festival, Bloomington Indiana, 2014-2016.

Planning Committee, Landscape, Space, and Place Conference, Indiana University, 2013-2014.

Chair, Conference Planning Committee, First Annual Ray Browne Conference on Popular Culture, Bowling Green State University, 2011-2012.

Chief of Staff, Popular Culture Scholars Association, 2011-2012.

***Editorial Service***

Article Referee, *The Popular Culture Studies Journal*, 2020.

Manuscript Referee, McFarland & Company, 2020.

Article Referee, *Convergence: The International Journal of Research Into New Media Technologies*, 2020.

Article Referee, Oxford University Press, 2019.

Article Referee, *Participations: Journal of Audience & Reception Studies*, 2019.

Conference Paper Referee, Media Industries Studies Interest Group, International Communication Association, 2018.

Article Referee, *Sociology Compass*, 2018.

Book Proposal Referee, Peter Lang Publishing: Media/Communication & Performing Arts, 2018.

Assistant Editor, *Journal of Academic Advising*, 2017-.

Article Referee, *New Review of Film and Television Studies*, 2017.

### ***Community Service***

Youth Basketball Coach, Peoria Parks District, 2019-2020.

Youth Basketball Coach, Twin Lakes Recreation Center, 2017-2018.

### **PROFESSIONAL DEVELOPMENT**

Manuscript Works Book Proposal Accelerator, Summer 2019.

Center for Teaching & Learning Forum, Bradley University, Fall 2018, Spring 2019, Fall 2019, Fall 2020, Spring 2021.

Center for Teaching & Learning Reading Group, Bradley University, Fall 2018, Spring 2019.

Bloomington Academic Advising Council Annual Conference, Indiana University, Spring 2017, Spring 2018.

Bloomington Academic Advising Council Annual Meeting, Indiana University, Fall 2016, Fall 2017.

Advising Research Group, Indiana University, Spring 2017, Fall 2017.

### **INDUSTRY EXPERIENCE**

Freelance Writer, Editor, and Podcast Host, *The A.V. Club*, *Complex Media*, *TV Guide*, *TV.com*, and *Vox*, 2012-.

Social Media and Web Producer Intern, *Indiana Public Media/Earth Eats Podcast*, 2009.

Writer, Page Designer, Editor, *Hartford City News-Times*, 2007.

### **PROFESSIONAL AFFILIATIONS**

Midwest Popular Culture Association/American Culture Association

Popular Culture Association/American Culture Association

Society for Cinema and Media Studies

National Association for Orientation, Transition, and Advising in Higher Education (2016-2018)

National Academic Advising Association (2016-2018)