

CORY BARKER, PH.D.

Caterpillar Global Communications Center 307
Department of Communication
Bradley University

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EDUCATION

- 2018 Indiana University, Bloomington, IN
 Ph.D., Communication & Culture (Concentration in Film & Media Studies)
 Ph.D. Minor in Telecommunications
- 2012 Bowling Green State University, Bowling Green, OH
 M.A., Popular Culture
- 2010 Indiana University, Bloomington, IN
 B.A., Journalism (with distinction; Ernie Pyle Scholar)

PROFESSIONAL APPOINTMENTS

- 2018- Assistant Professor of Communication
 Department of Communication
 Bradley University, Peoria IL
- 2016-2018 Professional Academic Advisor
 University Division/Office of Vice Provost of Undergraduate Education
 Indiana University, Bloomington, IN
- 2012-2016 Associate Instructor
 Department of Communication & Culture and College of Arts and Sciences
 Indiana University, Bloomington, IN
- 2010-2012 Associate Instructor
 Department of Popular Culture
 Bowling Green State University, Bowling Green, OH

AREAS OF SPECIALIZATION

Media industries; new media; history and theory of digital media technologies; television studies;
digital journalism; popular culture studies; participatory culture and fandom; branding

AWARDS, FELLOWSHIPS, & HONORS

- 2021 Intercultural and Cultural Activities Committee Funding Support, COM Connect Fall
 Speaker Series, Bradley University
- 2018 Conference Travel Grant, Department of Communication & Culture, Indiana
 University

- 2017 Professional Development Certificate, Bloomington Academic Advising Council, Indiana University
- 2017 Training Professionalization Certificate, University Division, Indiana University
- 2017 Indiana Future Faculty Teaching Fellowship, Department of Communication Studies, Indiana University-Purdue University (declined)
- 2015 Conference Travel Grant, Department of Communication & Culture, Indiana University
- 2012 FLOW Conference Travel Stipend
- 2012 Outstanding First-Year Student Fellowship, Department of Communication & Culture, Indiana University
- 2012 Eileen O'Neill Outstanding Graduate Student Thesis Award, Department of Popular Culture. Bowling Green State University
- 2012 Most Valuable Student Organization Member, Campus-Wide, Gregory T. DeCrane Applauding Excellence Awards, Bowling Green State University
- 2011-2012 Conference Travel Grant, Department of Popular Culture, Bowling Green State University
- 2006-2010 Ernie Pyle Honors Program Member & Travel Grants, School of Journalism, Indiana University

PUBLICATIONS

Books

- 2022 *Social TV: Multiscreen Content and Ephemeral Culture*. University Press of Mississippi. *Forthcoming*.
- 2017 *The Age of Netflix: Critical Essays on Streaming Media, Digital Delivery, and Instant Access* (co-editor with Myc Wiatrowski). Jefferson, NC: McFarland & Company. *Translation by Jongsoo Lim. South Korea, Fandom Books, 2019.*
- 2017 *Arrow and Superhero Television: Essays on Themes and Characters of the Series* (co-editor with James F. Iaccino and Myc Wiatrowski). Jefferson, NC: McFarland & Company.
- 2014 *Mapping Smallville: Critical Essays on the Series and Its Characters* (co-editor with Chris Ryan and Myc Wiatrowski). Jefferson, NC: McFarland & Company.

Journal Articles

“It Really Works! Qualitative Content Analysis of Multi-Level Marketing Organizations’ Online Promotional Messaging and Recruitment Strategies” (with Rachelle Pavelko). *Accepted and awaiting publication, Women’s Studies in Communication*.

- 2019 “The Surprise Drop: *The Cloverfield Paradox*, *UnREAL Season Four*, and Evolving Patterns in Streaming Video Distribution and Consumption.” *Participations: Journal of Audience & Reception Studies* 16.2: 243-272.
- 2017 “‘Great Shows, Thanks to You’: From Participatory Culture to ‘Quality TV’ in Amazon’s Pilot Season.” *Television & New Media* 18.5: 441-458.
- 2015 “It’s Not TV, It’s Twitter: HBO’s Branding Practices and Tweeting Quality and Distinction.” *The Projector: A Journal on Film, Media, and Culture* 15.2: 73-112.
- 2014 “‘Social’ TV: *Pretty Little Liars*, Casual Fandom, Celebrity Instagramming, and Media Life.” *The Popular Culture Studies Journal* 2.1/2: 215-242.

Book Chapters

- 2021 “From Cinematic to Podcast Universe: *Wolverine: The Long Night* and the Multiplication of the Marvel Multiverse.” In *The Superhero Multiverse: Readapting Comic Book Icons in Twenty-First-Century Film and Popular Media*, edited by Lorna Piatti-Farnell, 15-32. Lanham, MD: Lexington Books/Rowman & Littlefield.
- 2019 “‘Tout It Out’: WWE’s Experimentation and Failure with Social TV.” In *#WWE: Professional Wrestling in the Digital Age*, edited by Dru Jeffries, 159-176. Bloomington: Indiana University Press.
- 2018 “WWE Network: The Disruption of Over-the-Top Distribution” (with Andrew Zolides). In *From Networks to Netflix: A Guide to Changing Channels*, edited by Derek Johnson, 385-394. New York: Routledge.
- 2017 “Introduction” (with Myc Wiatrowski). In *The Age of Netflix: Critical Essays on Streaming Media, Digital Delivery, and Instant Access*, edited by Cory Barker and Myc Wiatrowski, 1-10. Jefferson, NC: McFarland & Company.
- 2017 “Introduction” (with James F. Iaccino and Myc Wiatrowski). In *Arrow and Superhero Television: Essays on Themes and Characters of the Series*, edited by James F. Iaccino, Cory Barker, and Myc Wiatrowski, 1-14. Jefferson, NC: McFarland & Company.
- 2014 “‘Chlark’ Versus ‘Clois’”: Shippers, Anti-Fans, and Anti-Fan Fans.” In *Mapping Smallville: Critical Essays on the Series and Its Characters*, edited by Cory Barker, Chris Ryan, and Myc Wiatrowski, 174-192. Jefferson, NC: McFarland & Company.
- 2014 “Introduction” (with Chris Ryan and Myc Wiatrowski). In *Mapping Smallville: Critical Essays on the Series and Its Characters*, edited by Cory Barker, Chris Ryan, and Myc Wiatrowski, 1-12. Jefferson, NC: McFarland & Company.

Works in Progress

“*The Invisible Man Is in Your Home: #QuarantineWatchParties, PVID Distribution, and COVID-19 Collectivity.*” Targeted for the *Journal of Popular Culture*.

“It’s Not TV. It’s Podcasting: Prestige Paratexts and Premium Television.” Targeted for *Journal of Broadcasting & Electronic Media*.

“Back to the Future: *Stranger Things*, Blockbuster Nostalgia, and the Tentpole Industrial Content Complex.” Targeted for *New Review of Film and Television Studies*.

Online Academic Publications

- 2019 “Sports Networks, Pro Wrestling, and the Live Programming Bubble.” *In Media Res*. <http://mediacommons.org/imr/content/sports-networks-pro-wrestling-and-live-programming-bubble>.
- 2018 “From Social TV to TV on Social: Original Content Comes to Facebook and Twitter.” *Transformative Works and Cultures* 26. <https://doi.org/10.3983/twc.2018.1291>.
- 2015 “WWE Network’s 1-Year Anniversary” (with Andrew Zolides). *Antenna: Responses to Media and Culture*. <http://blog.commarks.wisc.edu/2015/02/24/wwe-networks-1-year-anniversary-a-conversation-part-1/> and <http://blog.commarks.wisc.edu/2015/02/27/wwe-networks-1-year-anniversary-a-conversation-part-2/>.
- 2014 “Populist or Prestige? Amazon’s Attempts to Brand Pilot Season.” *Antenna: Responses to Media and Culture*. <http://blog.commarks.wisc.edu/2014/08/28/populist-or-prestige-amazons-attempts-to-brand-pilot-season/>.
- 2013 “Check-in vs. See It: How Twitter’s Latest Moves Impact GetGlue.” *Antenna: Responses to Media and Culture*. <http://blog.commarks.wisc.edu/2013/10/25/check-ins-vs-see-it-how-twitters-latest-deals-with-the-media-industries-impact-getglue/>.
- 2013 “More than Logos: AMC, FX, and Cable Branding.” *Antenna: Responses to Media and Culture*. <http://blog.commarks.wisc.edu/2013/04/12/more-than-logos-amc-fx-and-cable-branding/>.
- 2012 “Working Out the Kinks: Perceived Pilot Quality in Contemporary Network Comedy.” *In Media Res*. <http://mediacommons.futureofthebook.org/imr/2012/09/10/working-out-kinks-perceived-pilot-quality-contemporary-network-comedy>.
- 2011 “Quality Television-by-The-Numbers: Veena Sud and AMC’s Failed Products and Faulty Assumptions.” *In Media Res*. <http://mediacommons.futureofthebook.org/imr/2011/11/02/quality-television-numbers-veena-sud-and-amcs-failed-products-and-faulty-assumptions>.

- 2011 “Stranger in a Strange Land: Quality Television’s Episodic Failures.” *In Media Res*. <http://mediacommons.futureofthebook.org/imr/2011/04/21/stranger-strange-land-quality-televitions-episodic-failures>.
- 2010 “Making the Scripted More Real? Pro Wrestling and Twitter.” *In Media Res*. <http://mediacommons.futureofthebook.org/imr/2010/08/17/making-scripted-more-real-pro-wrestling-and-twitter>.

Book & Media Reviews

- 2019 *Actionable Media: Digital Communication Beyond the Desktop*. New York: Oxford University Press, 2018. *Convergence: The International Journal of Research Into New Media Technologies* 25.5-6: 1188-1190.
- 2015 *Bad Boys & The 84 Draft*, directed by Zak Levitt. 2014. *The Journal of Sport History* 42.2: 227-229.
- 2015 *Wired TV: Labor Over Television’s Interactive Future*, edited by Denise Mann. New Brunswick: Rutgers University Press, 2014. *The Journal of Popular Culture* 48.2: 435-437.
- 2013 *Comic-Con and the Business of Pop Culture*, written by Rob Salkowitz. New York: McGraw Hill, 2012. *The Journal of Popular Culture* 46.3: 693-695.
- 2011 *Television and New Media: Must-Click TV* by Jennifer Gillan. New York: Routledge, 2011. *Popular Communication: The International Journal of Media and Culture* 9.3: 232-233.

Selected Popular Publications

- 2019 “WWE’s Power Move to Pit *NXT* Against AEW Is Actually Good for Wrestling.” *TV Guide*. <https://www.tvguide.com/news/wwenxt-all-elite-wrestling-schedule-power-move>.
- 2018 “Facebook Watch Tries to Go Legit with *Sorry for Your Loss*.” *TV Guide*. <https://www.tvguide.com/news/sorry-for-your-loss-review-facebook-watch-elizabeth-olsen/>.
- 2017 “Don’t Get It Twisted—Diversity at the 2017 Emmys Was All for Show.” *Complex*. <https://www.complex.com/pop-culture/2017/09/sean-spicer-should-not-be-at-emmys>.
- 2016 “WrestleMania, Explained.” *Vox*. <https://www.vox.com/2016/4/1/11340902/wrestlemania-32-2016-explained-wwen>.
- 2015 “Late-Night TV is Focusing on Politics More Than Ever. Here’s Why.” *Vox*. <https://www.vox.com/2015/12/31/10690308/late-night-TV-politics>.

- 2015 “How Streaming Platforms Are Ushering in the Future of Comedy—and Television.” *TV.com*. <http://www.tv.com/news/how-streaming-platforms-are-ushering-in-the-future-of-comedyand-television-144742969758/>.
- 2015 “Is It the End of Online Streaming as We Know It?” *Complex*. <http://www.complex.com/pop-culture/2015/07/netflix-transformation-into-cable>.

PRESENTATIONS

Conference Presentations (denotes panel chair)*

- 2022 “Recap, Recollect, Regulate: Retrospective TV Recap Podcasts and Streaming Nostalgia.” Popular Culture Association/American Association Conference. Virtual.
- 2022 “It Really Works!: Qualitative Content Analysis of Multi-Level Marketing Organizations’ Online Promotional Messaging and Recruitment Strategies” (with Rachelle Pavelko). International Communication Association Conference. Paris, France.
- 2022 “Partying via PVOD: Pandemic ‘Watch Parties’ and Eventizing Digital Film Distribution.” Society for Cinema and Media Studies Conference. Chicago, IL.
- 2021 “Additive Audio: A Taxonomy of ‘Premium’ TV Podcasts.” Midwest Popular Culture Association/American Association Conference. Minneapolis, MN.*
- 2021 “It’s Not TV. It’s Podcasting: Prestige Paratexts and Premium Television.” Popular Culture Association/American Culture Association Conference. Virtual.
- 2021 “Back to the Future: *Stranger Things*, Blockbuster Nostalgia, and the Tentpole Industrial Content Complex.” Society for Cinema and Media Studies Conference. Denver, CO.*
- 2020 “#QuarantineWatchParty: The Reconstituted Collective Audience in COVID-19 VOD Releases.” Midwest Popular Culture Association/American Association Conference. Virtual.*
- 2019 “From One Stream to Another: Netflix’s Podcast Experiment and the Rise of Media Hubs.” Midwest Popular Culture Association/American Association Conference. Cincinnati, OH.*
- 2019 “Commander-in-Content: Present Trump and News as Content.” Part of “The Content Era” Seminar. Society for Cinema and Media Studies Conference. Seattle, WA.
- 2018 “(Re)Animating Sweetwater: Virtual and “Real” Experiences for *Westworld*.” Midwest Popular Culture Association/American Association Conference. Indianapolis, IN.*

- 2018 “The Contradictions of Modern TV Flows.” Part of “But What About Flow? Part 2: Analog Flows” panel. Flow Conference. Austin, TX.
- 2018 “Devising and Implementing a New Advising Experience for Orientation.” First-Year Experience Conference. Bloomington, IN.
- 2018 “From Social TV to TV on Social: Facebook and Twitter Pivot to Original Content.” Popular Culture Association National Conference. Indianapolis, IN.
- 2017 “Devising and Implementing a New Advising Experience for Orientation.” National Association for Orientation, Transition, and Retention in Higher Education Conference. Louisville, KY.
- 2017 “The New 24-Hour Network: Television, On Twitter.” Midwest Popular Culture Association/American Culture Association Conference. St. Louis, MO.*
- 2017 “‘Interact with Shows While They Air’: AMC’s StorySync, Enhanced Programming, and Media Industry Repurposing.” Indiana University Media School Graduate Student Conference. Bloomington, IN.
- 2016 “‘Interact with Shows While They Air’: StorySync and the Second Screen.” Midwest Popular Culture Association/American Culture Association Conference. Chicago, IL.*
- 2016 “Snubbed: The Discursive Power of Being Ignored by The Emmy Awards.” Society for Cinema and Media Studies National Conference. Atlanta, GA.*
- 2015 “From Must-See TV to #TGIT: Liveness, Branding, and the Survival of Broadcast Television.” Midwest Popular Culture Association/American Culture Association Conference. Cincinnati, OH.
- 2015 “Great Shows, Thanks to You: Amazon Studios’ Pilot Season and Discourses of Participation.” Society for Cinema and Media Studies National Conference. Montreal, QC, Canada.*
- 2014 “HBO and Tweeting Quality and Distinction.” Midwest Popular Culture Association/American Culture Association Conference. Indianapolis, IN.*
- 2014 “Not What’s Missing, But What’s Ignored” Panel. Flow Conference. Austin, TX.
- 2014 “‘Gentlemen, Start Your Television’: Branding the Esquire Network and ‘The Modern Man.’” Console-ing Passions International Conference on Television, Audio, Video, New Media, and Feminism. Columbia, MO.
- 2014 “The Life and Death of PTEN.” Popular Culture Association National Conference. Chicago, IL.
- 2014 “‘What is Drama?’ The Evolution of TNT’s Genre-Infused Brand Identity.” Society for Cinema and Media Studies National Conference. Seattle, WA.*

- 2013 “Must-Tweet TV and the Mundane: *Pretty Little Liars*, Social Media, and Everyday Fandom.” Midwest Popular Culture Association/American Culture Association Conference. St. Louis, MO.
- 2013 “Rewarding Viewing: Television Check-in Social Networks and Fan Activity.” Popular Culture Association National Conference. Washington D.C.
- 2013 “#LiloAlert: Television Networks, Twitter and ‘New’ Liveness.” Ray Browne Conference on Popular Culture. Bowling Green, OH.
- 2012 “‘Characters Welcome’ Versus ‘Best Original Stories’: The Importance of Synergy Between Scripted Series and Branding.” Flow Conference. Austin, TX.
- 2012 “Genre Welcome? Branding, Formula and Genre in USA Network’s Programming and Promotional Content.” Popular Culture Association National Conference. Boston, MA.
- 2012 “Made in America: Masculinity and Work in Contemporary American Labor Reality Television.” Ray Browne Conference on Popular Culture. Bowling Green, OH.
- 2012 “‘Why Is this Being Reviewed?’ Taste, Distinction, and Online Television Criticism.” Society for Cinema and Media Studies National Conference. Boston, MA.
- 2011 “SamGirls and DeanGirls: Anti-Fan Fans in the CW’s *Supernatural*.” Popular Culture Association National Conference. San Antonio, TX.
- 2011 “@Replies to the Stars: False Proximity and the Mediated Relationships with Celebrities on Twitter.” Folklore and Ethnomusicology Indiana University/Ohio State University Joint Conference. Bloomington, IN.
- 2011 “‘Technological Advancement?’ The Good, the Bad, and the Alternate in Fox’s *Fringe*.” Battleground States Conference. Bowling Green, OH.
- 2010 “The Value of Buzz: Engagement in a New Era of Television.” Flow Conference. Austin, TX.

Invited Talks

- 2022 “Building Better Media Habits.” Twelve-Part Series Presented at Peoria Public Library. Peoria, IL.
- 2021 “Media Literacy in the Age of Social Media.” Presentation to Manual High School Options Program. Peoria, IL.

Guest Lectures

- 2020 “Disney+ and Hollywood Logics.” Presentation to HON 104 Disney & Multiculturalism. Professor Dunja Antunovic. Bradley University, Peoria, IL.

- 2017 “Twitter and Public Relations.” Presentation to COM 327 Public Relations Writing. Professor Rachelle Pavelko. Bradley University, Peoria, IL.
- 2017 “Social Media and Political Movements.” Presentation to MSCH-T480 Current Issues in Media. Professor Michael McGregor. Indiana University, Bloomington, IN.
- 2015 “Participatory Culture, Users, and the Online Experience.” Presentation to TEL-T101 Media Life. Professor Amy Gonzales. Indiana University, Bloomington, IN.
- 2014 “Users and the Online Experience.” Presentation TEL-T101 Media Life. Professor Amy Gonzales. Indiana University, Bloomington, IN.
- 2013 “Narrative Complexity.” Presentation to CMCL-C420 Television History. Professor Elizabeth Ellcessor. Indiana University, Bloomington, IN.
- 2013 “USA Network’s Character and Brand.” Presentation to CMCL-C335 Production as Criticism—Television Drama: Cops and Courts. Jennifer Jones. Indiana University, Bloomington, IN.
- 2012 “Characters Welcome: USA Network and Branding.” to CMCL-C335 Production as Criticism—Television Drama: Cops and Courts. Jennifer Jones. Indiana University, Bloomington, IN.
- 2012 Guest Speaker, Innovation Education Workshop. Blackford High School, Hartford City, IN.
- 2012 “Genre Welcome?” Branding, Formula, and Genre in USA Network’s Programming and Promotional Content.” Part of the Popular Culture Scholars Colloquium. Bowling Green State University, Bowling Green, OH.
- 2012 “Social Media and Blogging.” Presentation to English 325 Media Writing. Professor Travis Vogan. St. Anselm College, Manchester, NH.

INTERVIEWS & MEDIA COVERAGE

- 2022 “A Bradley University Professor Wants to Help Peorians Develop Better Media Habits Through a Partnership with Peoria Public Library.” WCBU. <https://www.wcbu.org/podcast/all-things-peoria/2022-01-24/a-bradley-university-professor-seeks-to-help-peorians-develop-better-media-habits-through-partnership-with-peoria-public-library>.
- 2022 “Building Better Media Habits.” *The Greg & Dan Show*, 1470 AM, Alpha Media. https://omny.fm/shows/greg-dan-show-interviews/building-better-media-habits?fbclid=IwAR2xe1U-D2JeoGKxxi82ykKBjj2fPABn2PshVwA-bKF3PNzhOWYiV9QJN_A.

- 2021 Olivia Streeter. "Movie Theaters Are Open Again. Will Audiences Come Back?" WCBU. <https://www.wcbu.org/local-news/2021-06-25/movie-theaters-are-open-again-will-audiences-come-back>.
- 2020 "Interview with Dr. Cory Barker about the Movie Industry." *BUTV News*. <https://com.bradley.edu/butvnews/2020/11/14/interview-with-dr-cory-barker-about-the-movie-industry/>.
- 2020 Treasure Roberts. "Social Media Experts Saying Black and Latinx Voters Are Targeted by Voter Disinformation, Impacts Voter Turnout." WMBD News. <https://www.centralillinoisproud.com/news/local-news/social-media-experts-saying-black-and-latinx-voters-are-targeted-by-disinformation-impacts-voter-turnout/>.
- 2020 Tim Shelley. "COVID Is Changing How We Watch and Engage with Movies. The Industry Is Trying to Keep Up." WCBU. <https://www.peoriapublicradio.org/post/covid-changing-how-we-watch-and-engage-movies-industry-trying-keep>.
- 2020 "Staying Home with Media." WTAX 93.5 FM/1240 AM. <https://wtax.com/news/101101-staying-home-with-media>.
- 2020 *The Greg & Dan Show*, 1470 AM, Alpha Media.
- 2020 "Breaking Through the Clutter." *Peoria Magazine*. <https://www.peoriamagazines.com/pm/2020/apr/breaking-through-clutter>.
- 2020 Tim Shelley. "#OscarsSoWhite Was a Wake-Up Call. 5 Years Later, Is Hollywood More Woke?" WCBU. <https://www.peoriapublicradio.org/post/oscarssowhite-was-wake-call-5-years-later-hollywood-more-woke-0>.
- 2019 "Social Media Smackdown." *The Roundtable Perspective*, PBS Lakeshore. <https://youtu.be/RZ312gt3RrU>.
- 2019 Jaime Weinman. "TV is About to Get More Confusing. Here's a Guide to Streaming in 2020." *Maclean's*. <https://www.macleans.ca/culture/tv-is-about-to-get-more-confusing-heres-a-guide-to-streaming-in-2020/>.
- 2019 Heart of Illinois ABC. <https://www.facebook.com/HeartofILABC/videos/270283540533115/>.
- 2019 25 News Today/WEEK. <https://www.facebook.com/25NewsToday/videos/411284849698578/>.
- 2019 Max Cea. "Is the Departure of HBO's CEO Another Sign We Can't Have Nice Things?" *GQ*. <https://www.gq.com/story/is-the-departure-of-hbo-ceo-another-sign-we-cant-have-nice-things>.
- 2019 *The Greg & Dan Show*. 1470 AM, Alpha Media.

- 2019 Steve Tarter. “The Changing Face of Media with Cory Barker.” *Peoria Journal-Star*. <https://www.pjstar.com/news/20190221/listen-changing-face-of-media-with-bradley-professor-cory-barker>.
- 2019 “How Technology is Changing Media.” *Good Day Central Illinois*, WMDB News. <https://www.centralillinoisproud.com/good-day-central-illinois/how-technology-is-changing-media/1798774012>.
- 2019 Jamie Foley. “Netflix & Chill: The Evolution of the Streaming Outlet.” *Film Matters* 9.3: 102-114.
- 2018 Max Cea. “One Hour Every Single Day, That’s All HBO Wants from You (Needs, Actually).” *Salon*. <https://www.salon.com/2018/07/14/one-hour-every-single-day-thats-all-hbo-wants-from-you-needs-actually/>.
- 2017 Steven Zeitchik. “FX, Network of ‘Atlanta’ and ‘The Americans’ Could Be Victim of Disney-Fox Consolidation.” *Washington Post*. https://www.washingtonpost.com/business/economy/fx-network-of-atlanta-and-the-americans-could-be-a-victim-of-disney-fox-consolidation/2017/12/15/635fe834-e05b-11e7-9eb6-e3c7ecfb4638_story.html.
- 2014 Pilot Viruet. “USA Network is Searching for a New Identity—Will It Find One in *Satisfaction*?” *Flavorwire*. <http://flavorwire.com/467938/usa-network-is-searching-for-a-new-identity-will-it-find-one-in-satisfaction>.
- 2013 Noel Murray. “The ‘Second Screen’: Is This App Really Necessary?” *Grantland*. <http://grantland.com/hollywood-prospectus/the-second-screen-is-this-app-really-necessary/>.
- 2012 Umika Pidaparthi. “Summertime a Hot Time for USA Network.” *CNN*. <http://www.cnn.com/2012/05/10/showbiz/tv/usa-network-summer-profile-common-law/index.html>.

TEACHING EXPERIENCE

Bradley University

Film Theory & Criticism
 Film History
 New Media Industries
 Streaming Media | Writing Intensive
 Podcasting & Audio Storytelling | Writing Intensive
 Survey of Communication
 Digital Journalism | Experiential Learning
 Basic Reporting
 Journalistic Writing
 The Business of News | Writing Intensive
 Public Relations Case Studies | Capstone

Osher Lifelong Learning Institute, Bradley University

Podcasting & The Audio Storytelling Resurgence
Disinformation, Misinformation, & Fake News
Social Media, Big Tech, and You
Media Literacy in the Age of Social Media & Fake News

Student Research & Independent Project Advising, Bradley University

2020 Willow Crane
2020 Tony Xu
2019 Mackenzie Newman

Indiana University

Advertising & Consumer Culture
Public Oral Communication
Public Speaking

Bowling Green State University

Introduction to Popular Culture

SERVICE

Departmental & University Service

2021- Social Media Coordinator, Slane College of Communication and Fine Arts, Bradley University

2020- Coordinator, COM Connect Event Series, Department of Communication, Bradley University

2020- Coordinator & Advisor, Interdisciplinary Film Studies Minor, Slane College of Communication and Fine Arts, Bradley University

2020 Moderator, “An Inside Look at the Most Bizarre Presidential Campaign in Our Lifetimes” with *The New York Times*’ Reid Epstein and Lisa Lerer, Osher Lifelong Learning Institute (OLLI) Virtual Event

2019-2020 Assessment Committee, Department of Communication, Bradley University

2019-2020 Film Studies Minor Program Development Committee, Slane College of Communication & Fine Arts, Bradley University

2019- Faculty Academic Advisor, Department of Communication, Bradley University

2019- Instructor, Osher Lifelong Learning Institute (OLLI), Bradley University

- 2019- Robison Endowed Lectureship Committee, Department of Communication, Bradley University
- 2019- Curriculum Committee, Department of Communication, Bradley University
- 2019- Faculty Representative for Prospective Student Information Sessions, Department of Communication and Slane College of Communications and Fine Arts, Bradley University
- 2019 COM Night Planning Committee, Department of Communication, Bradley University
- 2017-2018 Graduate Certificate in Academic Advising Curriculum Development Committee, School of Education, Indiana University
- 2016-2018 Red Carpet Days Panelist, Office of Admissions, Indiana University
- 2016-2018 New Student Orientation Planning Committee, University Division, Indiana University
- 2016-2018 Course Evaluator, Public Oral Communication, Indiana Advanced College Project
- 2017 Interactive Graduation Planning System (iGPS) Committee, University Division, Indiana University
- 2013 Graduate Student Representative, Search Committee for Visiting Assistant Professor in Television Studies, Department of Communication & Culture, Indiana University

Service to Conferences & Professional Organizations

- 2021- Planning Committee, Virtual Professional Development Conference, Midwest Popular Culture Association/American Culture Association
- 2021- Graduate Student/New Member Mentor, Popular Culture Association
- 2020- Elected Member-At-Large, Executive Board, Midwest Popular Culture Association/American Culture Association
- 2018-2020 Best Single Work by One or More Authors Book Award Committee, Midwest Popular Culture Association/American Culture Association
- 2019- Graduate Student/New Member Mentor, Midwest Popular Culture Association/American Culture Association
- 2014-2017 IT Committee, Society of Cinema and Media Studies
- 2014-2016 Workshop and Financial Coordinator, In Light Film Festival, Bloomington IN

- 2014- Area Chair, Television, Midwest Popular Culture Association/American Culture Association
- 2013-2014 Planning Committee, Landscape, Space, and Place Conference, Indiana University
- 2011-2012 Chair, Conference Planning Committee, First Annual Ray Browne Conference on Popular Culture, Bowling Green State University
- 2011-2012 Chief of Staff, Popular Culture Scholars Association

Editorial Service

- 2021- Associate Editor, *The Popular Culture Studies Journal*
- 2020 Article Referee, *The Popular Culture Studies Journal*
- 2020 Manuscript Referee, McFarland & Company
- 2020 Article Referee, *Convergence: The International Journal of Research Into New Media Technologies*
- 2019 Article Referee, Oxford University Press
- 2019 Article Referee, *Participations: Journal of Audience & Reception Studies*
- 2017-2018 Assistant Editor, *Journal of Academic Advising*
- 2018 Conference Paper Referee, Media Industries Studies Interest Group, International Communication Association
- 2018 Article Referee, *Sociology Compass*
- 2018 Book Proposal Referee, Peter Lang Publishing: Media/Communication & Performing Arts
- 2017 Article Referee, *New Review of Film and Television Studies*

Community Service

- 2021- Media Literacy Consultant, Peoria Public Libraries & Peoria Public Schools
- 2019-2020 Youth Basketball Coach, Peoria Parks District
- 2017-2018 Youth Basketball Coach, Twin Lakes Recreation Center

PROFESSIONAL DEVELOPMENT

- 2022 News Literacy Project Enhance News and Media Literacy Learning, Virtual Workshop

2022 Teaching Film History with the Media History Digital Library, Virtual Workshop

2019 Manuscript Works Book Proposal Accelerator, 10-Week Virtual Course

2018-2019 Center for Teaching & Learning Reading Group, Bradley University

2018- Center for Teaching & Learning Forum, Bradley University

2017-2018 Bloomington Academic Advising Council Annual Conference, Indiana University

2016-2017 Bloomington Academic Advising Council Annual Meeting, Indiana University

2017 Advising Research Group, Indiana University

INDUSTRY EXPERIENCE

2012- Freelance Writer, Editor, and Podcast Host, *The A.V. Club*, *Complex Media*, *TV Guide*, *TV.com*, and *Vox*

2009 Social Media and Web Producer Intern, *Indiana Public Media/Earth Eats Podcast*

2007 Writer, Page Designer, Editor, *Hartford City News-Times*

PROFESSIONAL AFFILIATIONS

2016-2018 National Association for Orientation, Transition, and Advising in Higher Education

2016-2018 National Academic Advising Association

2012- Midwest Popular Culture Association/American Culture Association

2012- Society for Cinema and Media Studies

2010- Popular Culture Association/American Culture Association